

PURPLE DAY CHARITY ART AUCTION

At Epilepsy New Zealand it is our mission to improve the lives of those living with epilepsy. We need your help to elevate our fundraising for Purple Day.

What is epilepsy?

The brain sends electrical messages to the body. A disruption of electrical activity in the brain can lead to a seizure. This could be a change in the person's movement, behaviour, level of awareness and/or feelings. Epilepsy can be controlled with medication. Epilepsy seizures can vary greatly. Some can cause difficulty in living alone, the ability to drive, ability to work and barriers to independence and social wellbeing.

Why participate?

Grow your art audience and followers by being involved in a charity art auction. Epilepsy New Zealand will promote the art on our website, newsletter and Facebook. Share your contribution to a great cause on your social media and with networks. For more information on Purple Day please visit: [PURPLE DAY](#)

Charity Art Auction

- Epilepsy New Zealand invite artists to create and donate an artwork featuring **Resene purple paint** supplied free of charge to the artist.
- A 8x10" canvas will be supplied free of charge to the artist.
- The art auction will run for 2-3 weeks on TradeMe set at \$1 reserve. The auction will close on 26th March 2025 to mark Purple Day – Epilepsy awareness day.
- All proceeds from the TradeMe auction will be donated to Epilepsy New Zealand towards the services of epilepsy educators who provide education and support to those living with epilepsy.

Artist responsibilities:

- Complete application form, register a place in the auction.
- Create an artwork on supplied 8x10" canvas featuring supplied Resene purple paint.
- Email a photo of finished art work and *title* to Epilepsy New Zealand info@epilepsy.org.nz by 4th March 2025 to be listed on TradeMe for auction.
- On completion of auction, securely wrap the artwork. Write supplied tracking number and address on package for courier pick up.
- It is the artists responsibility to securely wrap the artwork. We recommend a layer of bubble wrap and soft cardboard.

Epilepsy New Zealand responsibilities:

- Supply canvas and purple paint from Resene to the artist
- Promote the auction on our website, Facebook and newsletter
- Run a charity auction on TradeMe for 3-2 weeks.
- Book courier pick up of art work from artist's address to winning bidder.
- Epilepsy New Zealand reserves the right to decline an artists art work if content is deemed offensive or inappropriate.

To Apply:

- Complete the below form and email it to: info@epilepsy.org.nz
- Art works must be completed to photograph for TradeMe by 4th March 2025.
- Once below application is complete, we will confirm your place and registration in the auction.
- In 2025 we will arrange for courier of paint and canvas to your address, pick up of materials from central Hamilton is encouraged.

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APPLICATION FORM

Please return to: info@epilepsy.org.nz

Or, Epilepsy House, 6 Vialou Street, Hamilton Central

Due Date: 12th February 2025

Artist Name	
Email	
Telephone	
Address to courier canvas and paint to:	
Courier instructions: eg leave at door	
Website (optional)	
Social Media (optional)	
Max 30 word artist statement (for publication on ENZ website, and social media, TradeMe)	

Thank you for your generous support